

0012

REP HEADLINE# 6316663  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 215-564-1206  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 215 564 1103  
CREDIT RISK !!!  
HARRIS REPORT FROM REP

SEP14/12 16.  
\*\*\* WPXI-TV \*

ADV # 015776 ADV. NAME POLI/T SMITH/R/SEN/PA  
AGY # 2056 AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200  
ALEXANDRIA, VA 22314

PRDCT TOM SMITH 9/18 CONTRACT # 6316663

FLIGHT DATES SEP18/12 EST#273 COMMENTS: (LINE, ORDER, INVOICE)

CITY TAX STATE TAX SEP24/12 WK-1

REP: TO NSM/NSA FR LINDSEY FOR CHERYL  
NEW ORDER  
TTLS \$38,025  
PLEASE CONFIRM, THANKS!

DATE SEP14/12 16.1

CO-OP BILLING NEEDED

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1000A-1100A	30		\$250.00	9/18	9/21	3		TU-F	3
2			1100P-1130P	30		\$1,350.00	9/18	9/21	4		TU-F	4

AGENCY ADVERTISER CODE = 11  
AGENCY PRODUCT CODE = 15

PROGRAM : ELLEN  
CON COM1: ELLEN

PROGRAM : LATE NEWS  
CON COM1: LATE NEWS

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
3			1130P-1230A PROGRAM : TONIGHT SHOW CON COM1: TONIGHT SHOW	30	5	\$500.00	9/18	9/21	3		TU-F	3
4			1200N-1230P PROGRAM : NOON NEWS CON COM1: NOON NEWS	30	5	\$275.00	9/18	9/21	3		TU-F	3
5			400P-430P PROGRAM : JUDGE JUDY CON COM1: JUDGE JUDY	30	5	\$300.00	9/18	9/21	3		TU-F	3
6			500P-530P PROGRAM : NEWS CON COM1: NEWS	30	5	\$575.00	9/18	9/21	4		TU-F	4
7			600P-630P PROGRAM : NEWS CON COM1: NEWS	30	5	\$775.00	9/18	9/21	4		TU-F	4
8			600A-700A PROGRAM : NEWS CON COM1: NEWS	30	5	\$575.00	9/18	9/21	4		TU-F	4
9			700P-730P PROGRAM : JEOP/WHEEL CON COM1: JEOP/WHEEL	30	5	\$1,250.00	9/18	9/21	3		TU-F	3
10			700A-800A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	5	\$475.00	9/18	9/21	4		TU-F	4
11			730P-800P PROGRAM : <del>JEOP/WHEEL</del> CON COM1: <del>JEOP/WHEEL</del>	30	5	\$1,250.00	9/18	9/21	3		TU-F	3

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12			900A-1000A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30	5	\$300.00	9/18	9/21	2		TU-F	2
13			800P-1000P PROGRAM : VOICE CON COM1: VOICE	30	5	\$3,500.00	9/24	9/24	1		MON	1
14			1100P-1130P PROGRAM : LATE NEWS CON COM1: LATE NEWS	30	5	\$1,450.00	9/22	9/22	1		SAT	1
15			800A-1030A PROGRAM : AM NEWS CON COM1: AM NEWS	30	5	\$275.00	9/22	9/22	1		SAT	1
16			1100P-1130P PROGRAM : LATE NEWS CON COM1: LATE NEWS	30	5	\$1,700.00	9/23	9/23	1		SUN	1
17			800A-1000A PROGRAM : NEWS CON COM1: NEWS	30	5	\$275.00	9/23	9/23	1		SUN	1
18			1100P-1130P PROGRAM : LATE NEWS CON COM1: LATE NEWS	30	5	\$1,350.00	9/24	9/24	1		MON	1
19			500P-530P PROGRAM : NEWS CON COM1: NEWS	30	5	\$575.00	9/24	9/24	1		MON	1
20			600P-630P PROGRAM : NEWS CON COM1: NEWS	30	5	\$775.00	9/24	9/24	1		MON	1

1130-1235A

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21			600A-700A	30	5	\$575.00	9/24	9/24	1		MON	1
PROGRAM : NEWS												
CON COM1: NEWS												
22			700A-800A	30	5	\$475.00	9/24	9/24	1		MON	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
SEP/12			38025.00									

CONTRACT TOTAL 38025.00  
TOTAL SPOTS 50



MARKET TOTALS \$122,661 WPXI 31% KDKA 53% WTAE 15% WPGH 1% CABL 0% WPCW 0% WPMY 0%  
SVC- NSI  
DEMOS- RA35+\*